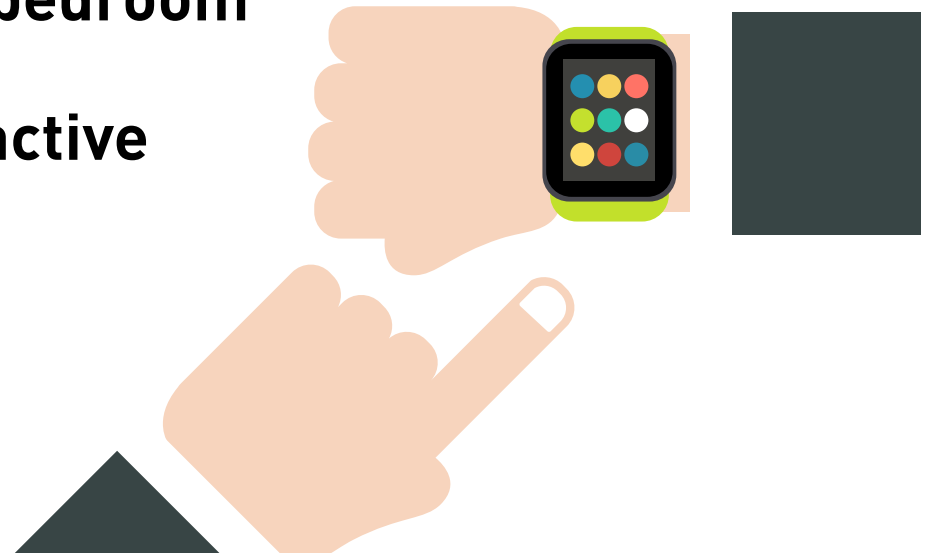


If I had an hour to spare I would rather...

- A) Spend some time doing an activity with a friend**
- B) Spend time on YouTube in my bedroom**
- C) Go outside and do something active**
- D) Go shopping for new clothes
(online or in town)**



If I had some money given to me I would rather...

- A) Spend it on fashionable clothes/items to be like my friends e.g. trainers, sportswear**
- B) Save it**
- C) Buy something for a friend or relative**
- D) Spend it on a game or toy**





It is estimated on average a woman will spend at least £12,000 (that's equal to 15,000 US dollars/ 13,000 Euros) in her lifetime on beauty products and make-up.



Men tend to spend more on fashionable clothes than women (although the gap is narrowing)



The beauty industry makes at least 500 billion US dollars every year (about £400 billion/ 450 billion euros)



It is estimated that at least 24 million cosmetic surgery procedures (e.g. face lifts, liposuction) happen each year in the world and the number is rising every year. This includes men and women having surgery.



The 'average person aged 15-30' is estimated to spend at least 8 hours a week on their appearance before they leave the house.



Many products are still tested on animals to make sure they are safe for humans.